

SHRI DHARMASTHALA MANJUNATHESHWARA LAW COLLEGE, CENTRE FOR
POST GRADUATE STUDIES AND RESEARCH IN LAW

MANGALURU - 575003

NATIONAL VOTERS DAY

Introduction

National Voters' Day (NVD) is an important occasion celebrated annually on **January 25** to commemorate the establishment of the **Election Commission of India (ECI)** in 1950. The primary objective of this day is to **promote voter awareness, encourage participation in the electoral process, and celebrate democracy**. In 2025, the theme for NVD, *"Nothing Like Voting, I Vote for Sure,"* aims to boost voter confidence and enthusiasm while reaffirming the ECI's commitment to free and fair elections.

One of the significant activities was conducted by Electoral Club on this day i.e., the **oath-taking ceremony**. Given the increasing adoption of **digital platforms**, organizing an **online oath-taking ceremony** helped in effectively reaching a larger audience and ensure broader participation, particularly among young and first-time voters.

Objectives of Online Oath-Taking Ceremony

The key goals of conducting an **online oath-taking** for National Voters' Day include:

1. **Encouraging voter awareness and engagement**
2. **Ensuring accessibility and convenience** for citizens across diverse locations
3. **Leveraging digital platforms** to maximize outreach
4. **Promoting inclusivity**, enabling participation from differently-abled individuals
5. **Fostering a sense of civic responsibility** among the electorate
6. **Integrating innovative digital strategies** to enhance the effectiveness of the initiative

By utilizing technology, the online oath-taking ceremony can **bring people together virtually** and reinforce the principles of a **free, fair, and informed electoral process**.

Content of the Oath Statement

The oath should be **concise, impactful, and motivating**. A recommended version could be:

" We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement".

A google form was prepared and the link for the same was shared in student and faculty whatsapp, telegram groups. The participants who successfully completed the oath automatically received e-certificate in their registered email address.

VOTERS' PLEDGE

National Voters' Day, celebrated on January 25, marks the foundation day of the Election Commission of India (ECI), established in 1950. This day emphasizes the importance of voting as a fundamental right and encourages active participation in the democratic process. The theme for 2025, "**Nothing Like Voting, I Vote for Sure**," aims to inspire confidence and enthusiasm among voters. It also highlights the achievements of the ECI in conducting free and fair elections.

* Indicates required question

1. Email *

2. FULL NAME *

3. " We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement ".

NOTE- After taking the pledge, please click the above check box.

Check all that apply.

☐ I HAVE TAKEN THE VOTERS PLEDGE

4. Please include an image of yourself taking the pledge (Optional)

Files submitted:

This content is neither created nor endorsed by Google.



Shri Dharmasthala Manjunatheshwara Law College
Centre for Post-Graduate Studies and Research in Law
PRESIDENT: DR. D.VEERENDRA HEGGADE

ELECTORAL CLUB
(AN IQAC INITIATIVE)

CERTIFICATE VOTERS' PLEDGE



This certificate is presented to:

THIS CERTIFICATE IS PRESENTED IN HONOR OF YOUR COMMITMENT TO DEMOCRACY BY TAKING THE VOTERS' DAY PLEDGE ON NATIONAL VOTERS' DAY, JANUARY 25. YOUR DEDICATION TO VOTING UPHOLDS THE PRINCIPLES OF OUR DEMOCRATIC SYSTEM AND ENSURES A VIBRANT AND INCLUSIVE FUTURE FOR ALL. TOGETHER, WE CELEBRATE THE POWER OF EVERY VOTE

25.01.2025

MRS. APOORVA SHETTY
CONVENOR
ELECTORAL CLUB

DR. THARANATH
PRINCIPAL
SDM LAW COLLEGE

" We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity...king the pledge, please click the above check box.

27 / 27 correct responses



An **oath-taking ceremony** offers numerous advantages, from **enhancing voter awareness** to **fostering responsible citizenship**. With meticulous planning and the right strategies, it can effectively spread the message of **electoral participation**, reaching millions.

The **National Voters' Day 2025** celebration, under the theme "*Nothing Like Voting, I Vote for Sure*," will empower citizens to **acknowledge their voting rights** and actively contribute to India's democratic fabric.

By integrating **technology, inclusivity, and engagement strategies**, the initiative will ensure a **meaningful and impactful celebration**, inspiring citizens to **exercise their vote with confidence and responsibility**.