

### TEMPLATE FOR REPORTING OF EVENTS

<b>Faculty in charge of the Event:</b> Dr. Shaheema A S	
<b>Committee / Cell Name:</b> MOUs and Collaborations	
<b>Event Title:</b> Seminar organised by Kanara Chamber of Commerce and Industry (KCCI). <i>MSME Competitive (LEAN) Scheme</i>	
<b>Event Type:</b> Participation in the Seminar on the basis of MOU.	
<b>Event Date:</b> 10.1.2024	
<b>Venue:</b> KCCI, Mangaluru.	
<b>Number of Participants:</b> 15	
<b>Guest(s)/ Dignitaries</b>	<b>Designation/ Affiliation</b>
<b>Summary of the Event/ Additional Information:</b>	
Based on the MoU with Kanara Chamber of Commerce and Industry (KCCI), Mangaluru 09 BBA., LL.B students of our college attended the Seminar on the topic "MSME Competitive (LEAN) Scheme" organised by the KCCI on 10 <sup>th</sup> January, 2023.	





Let's produce more.  
Let's produce better.



MSME COMPETITIVE  
(LEAN) SCHEME

**MCLS**







Branch MSME Development & Facilitation Office,  
Ministry of MSME, Government of India, Mangaluru

In association with

**Kanara Chamber of Commerce & Industry**  
Mangaluru

Organises

## One Day Seminar on MSME Competitive (LEAN) Scheme

Wednesday, 10.01.2024 | 2.30 pm  
Chamber Building, Chamber Road  
Bunder, Mangaluru - 575 001



Inauguration by

**Sri Kiran**

Chief General Manager, ONGC-MRPL, Mangaluru

Guest of Honour

**Sri Gokuldas Nayak**

Joint Director, DIC  
Dakshina Kannada

**Sri Ananthesh V Prabhu**

President  
KCCI, Mangaluru

Presided by

**Sri Devaraj K, IEDS**

Joint Director, Br. MSME DFO, Mangaluru

Technical Session by

**Sri Swarupan Das**

Deputy Director & Head, National Productivity Council, Bengaluru

**Dr S M Jagadish**

Consultant, Bengaluru

**Sri Sahasranam Krishnan**

Founder & MD  
Cimtrix Systems (P) Ltd. Bengaluru



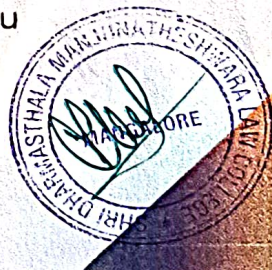
Scan this for Registration

**Sri Anand G Pai**

Vice President  
KCCI, Mangaluru

**Smt Sruthi G K**

Assistant Director  
Br. MSME DFO, Mangaluru



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## ABOUT LEAN

Lean is an internationally acknowledged process to transform an organization to be competitive and profitable by reducing waste.

LEAN is designed on two basic pillars of production management i.e. Just in Time (JIT) and Jidoka, that provides optimum use of manpower and machines and also helps in identifying & correcting errors at the right time to increase quality, productivity, safety and ultimately profit.

Under LEAN, the production process is balanced by following the Japanese 3M concept of MUDA, MURA, MURI, apart from using many proven tools like 5S, KANBAN, Poke Yoke, Cellular layout etc.

Hence in order to improve the working efficiency and productivity of Indian MSMEs, the Ministry of MSME, Government of India has launched the MSME COMPETITIVE LEAN scheme.



## KEY BENEFITS OF LEAN MANUFACTURING



Speed Order Turnaround



Streamline Resource Deployment



Reduce Waste



Build Customer Satisfaction & Loyalty



Boost Business Profitability



Support Global Growth



## OBJECTIVES OF MSME COMPETITIVE (LEAN) SCHEME

To enhance the domestic and global competitiveness of MSMEs through application of various lean tools and techniques



Optimization of Resources and space



Enhancement of Quality



Introduction to Industry 4.0



Enhancement of knowledge & Skills



Reduction in Rejection Rates



Enhancement of Productivity



Enhancement of profitability



Digital Empowerment



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## EVENT FLOW

2:00 – 2:30 pm : Registration

- 2:30 pm Welcome Address by  
**CA Ananthesh V. Prabhu**  
President, KCCI
- 2:40 pm Address by  
**Dr. Sanu Jacob**  
Director, FSSAI
- 3:25 pm Address by  
**Dr. K. Narayanan**  
Founder, Director, Sthayika Seeds Pvt. Ltd, Bengaluru
- 4:10 pm Address by  
**Shri Arvind Modi**  
Partner, Sathguru Catalysers, Hyderabad
- 4:55 pm Panel Discussion  
Moderated by  
**Dr. Iddya Karunasagar**  
Advisor (Research & Patents), Nitte University, Mangaluru
- 5:25 pm Vote of Thanks

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Followed by High Tea

Supporting Sponsors



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and its initiatives please subscribe  
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10-01-2024

**Certificate of Participation**

This is to certify that **Ms. Ayisha Sawlath**, student of **SDM Law College**, Mangaluru has actively participated in a Seminar on "**MSME Competitive (LEAN) Scheme**" on Wednesday, 10<sup>th</sup> January, 2024 at the Meeting Hall of KCCI, "Chamber Building", Chamber Road, Bunder, Mangaluru - 575 001.

**FOR KANARA CHAMBER OF COMMERCE AND INDUSTRY**

*Ananthesh V. Prabhu*

**CA ANANTHESH V. PRABHU**  
**DIRECTOR / PRESIDENT**  
**DIN 07327024**



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**Certificate of Participation**

This is to certify that **Mr. Sathwik Jain.**, student of **SDM Law College, Mangaluru** has actively participated in a Seminar on "**MSME Competitive (LEAN) Scheme**" on Wednesday, 10<sup>th</sup> January, 2024 at the Meeting Hall of KCCI, "Chamber Building", Chamber Road, Bunder, Mangaluru - 575 001.

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This is to certify that **Mr. Pranav G. S.**, student of **SDM Law College**, Mangaluru has actively participated in a Seminar on **"MSME Competitive (LEAN) Scheme"** on Wednesday, 10<sup>th</sup> January, 2024 at the Meeting Hall of KCCI, "Chamber Building", Chamber Road, Bunder, Mangaluru - 575 001.

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This is to certify that **Mr. Gagan. B**, student of **SDM Law College**, Mangaluru has actively participated in a Seminar on **"MSME Competitive (LEAN) Scheme"** on Wednesday, 10<sup>th</sup> January, 2024 at the Meeting Hall of KCCI, "Chamber Building", Chamber Road, Bunder, Mangaluru - 575 001.

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This is to certify that **Mr. Arjun Shenoy.**, student of **SDM Law College, Mangaluru** has actively participated in a Seminar on "**MSME Competitive (LEAN) Scheme**" on Wednesday, 10<sup>th</sup> January, 2024 at the Meeting Hall of KCCI, "Chamber Building", Chamber Road, Bunder, Mangaluru - 575 001.

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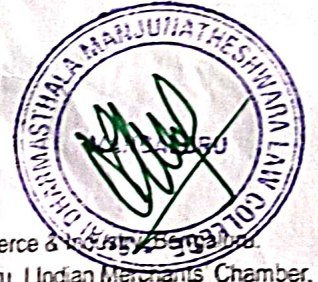
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