



**SHRI DHARMASTHALA MANJUNATHESHWARA LAW COLLEGE**  
**CENTRE FOR POST GRADUATE STUDIES AND RESEARCH IN LAW**  
**MANGALURU-575003**

**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**2022-2023**



# **ENTREPRENEURSHIP DEVELOPMENT CELL**

## **OBJECTIVES**

Under the honourable Prime Minister's Vision of 'Atmanirbhar Bharat' and 'Skill India' programme, Entrepreneurship Development Cell (EDC) was established in our college on 26<sup>th</sup> June 2023.

The objectives of the cell are as follows:

1. Identify and promote entrepreneurship among youth of our college.
2. Conducting short term and long term programmes on entrepreneurship.
3. Spreading awareness on India and Start up India.
4. Organizing Seminars/Workshops on entrepreneurship.
5. Outreach activities on promoting Govt. schemes.
6. To enhance the entrepreneurial skills of students.
7. To have interactions with established entrepreneurs and to understand the reality of the entrepreneurial world.

Staff Convenor	Ms. Apeksha S Kottari
Faculty Advisors of the cell	Ms. Varnitha Shetty
	Mr. Mohan

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**2022-23**

## **TALK ON ENTREPRENEURSHIP DEVELOPMENT**

Event Date: **3<sup>rd</sup> July, 2023**

Venue: **Conference Hall**

Number of Participants: **177**

Guest(s)/ Dignitaries

Designation/ Affiliation

**1. Mr. Zamzeer Ahamed**

**Founder, Kunafa World**

**2. Mrs. Jameela Ruhi**

**Founder, Kunafa World**

### **Summary of the event**

An interactive session on the topic “Entrepreneurship Development” was organized for the students of our college on 3rd July, 2023 at 2.00 PM in the Conference Hall.

Resource persons were Jameela Ruhi and Zamzeer Ahamed, founders of Kunafa World and Shark tank India finalists.

They gave the students an insight on Entrepreneurship Development and also on their day to day activities and business. They shared their Shark Tank India experience. They also encouraged the students to always do what they want to, but also to be mindful enough to listen to the right critics. They advised that being present in the moment is the first step of being an entrepreneur after which follows the planning and logistics. The cell had also conducted a panel interview with the resource persons which gave the insights about entrepreneurship. A total of 177 students participated in this session.

The program was presided by Vice Principal, Dr. Balika, Convener of the cell

Ms. Apeksha S Kottari and Faculty advisor of the cell Ms. Varnitha Shetty.

The session was well coordinated by the Student Coordinators M Ananth Shanbhogue and Vindhya K.

**SHRI DHARMASTHALA MANJUNATHESHWARA LAW COLLEGE  
CENTRE FOR POST GRADUATE STUDIES & RESEARCH IN LAW**

**MANGALURU- 575003**

(NAAC-Re-Accredited B++ CGPA 2.9)

(Affiliated to Karnataka State Law University, Hubballi & Recognised by BCI, Delhi)

[Managed by: SDM Education Society (R)]

President: Dr. D. Veerendra Heggade



## **ENTREPRENEURSHIP DEVELOPMENT CELL**

is organising an interactive session on

# **ENTREPRENEURSHIP DEVELOPMENT**

RESOURCE PERSONS

**JAMEELA RUHI & ZAMZEER AHAMED**

FOUNDERS KUNAFI WORLD

SHARK TANK INDIA FINALISTS

IDEA

On 3rd July 2023 at 2:00 PM

**Apeksha S Kottari**  
Faculty Convener

**Dr. Tharanath**  
Principal

**Mohan Kumar & Varnitha Shetty**  
Faculty Advisors

**STUDENT COORDINATORS**

M Ananth Shanbhogue

Vindhya K





## **INVESTMENT AWARENESS PROGRAMME**

Event Date: **6<sup>th</sup> JULY, 2023**

Venue: **COLLEGE AUDITORIUM**

Number of Participants: **152**

**Guest(s)/ Dignitaries**

**Designation/ Affiliation**

1. DR. Devaraj K

President, Alumni Association of SDM Law College and Former Director of SDM Management and Research Centre

2. Mr. Yvonil D'souza

Investment Services Professional

3. Mr. Leo Amal A

Investment Services Professional

4. Ms. Sapna Shenoy

Investment Services Professional

### **Summary of the event**

The Entrepreneurship Development cell in collaboration with Mangalore University Commerce Teachers Association conducted a one day "Investment Awareness Programme" on the 6th of July, 2023. This workshop was conducted with a view to increase the awareness about investment among students.

Dr Devaraj K, President of Alumni Association of SDM Law College and former Director of SDM PG and Research centre, Mangalore was the chief guest who graced the occasion with his presence. He spoke on the importance of making savings early on and investing it wisely. Dr. Tharanth, Principal of SDM Law College Presided the event.

The programme was divided into 3 sessions. The resource person of 1st session Mr. Yvonil D'Souza spoke on Personal Finance and the importance of having an emergency fund, retirement fund, term life insurance, stock market investment and many more. The 2nd session was headed by Mr. Leo Amal A and he discussed about mutual funds and its benefits. The 3rd session was taken up by Ms. Sapna Shenoy who focused on shares and equity. Certificates were distributed to all the participants.

The programme was organised by Ms Apeksha S Kottari, Covenor of the cell, Ms Varnitha Shetty and Mr. Mohan Kumar, Staff Advisors of the cell and Student Coordinators Vindhya K and M Ananth Shanbhogue.



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**ENTREPRENEURSHIP DEVELOPMENT CELL**

**In collaboration with  
MANGALORE UNIVERSITY COMMERCE TEACHERS ASSOCIATION  
(MUCTA)**

**organizes**

## **INVESTMENT AWARENESS PROGRAMME**

**Date: 6th July, 2023**

**Time: 9.30 AM**

**Venue: College Auditorium**

**Inaugurator:**

**Dr. Devaraj K**

President, Alumni Association SDM Law College  
(Former Director SDM Mngt P G and Research centre, Mangalore)

**Resource Persons:**

**Mr. Yvonil D'Souza**

Session on Financial Literacy

**Mr. Leo Amal A**

Session on Back to Basics

**Ms. Sapna Shenoy**

Session on Personal Investment  
Planning

**ALL ARE CORDIALLY INVITED**

**Prof. Louis Manoj Ambrose**  
General Secretary, MUCTA

**Prof. Parashwantha Ajri**  
President, MUCTA

**Dr. Tharanath**  
Principal

**Ms. Apeksha S Kottari**  
Staff Convener

**Ms. Varnitha Shetty**  
Staff Advisor, EDC

**Mr. Mohan Kumar**  
Staff Advisor, EDC

Student Coordinators

**M Ananth Shanbhogue      Vindhya K**



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